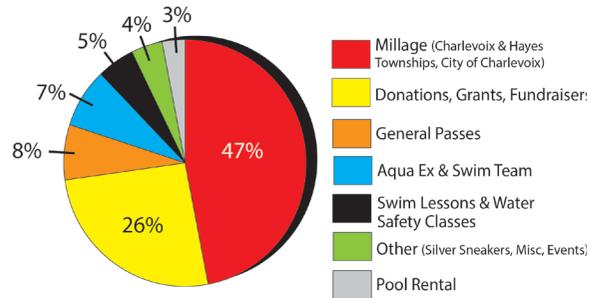


# 2019 Annual Report

## 2019 Statistics on Usage, Revenue and Expenses

2019 Operating Revenue (\$428,280)



### 2019 Millage Revenue:

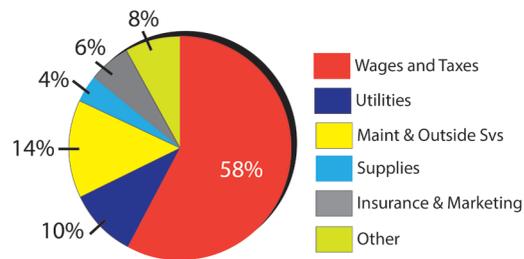
\$206,295

### 2019 Capital Campaign

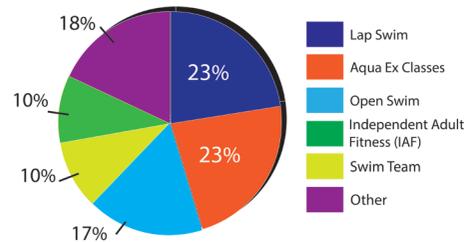
#### Contributions:

\$245,590

2019 Expenses (\$442,528)



2019 Usage by Service



### Interesting Facts About CACP

|                      |                           |
|----------------------|---------------------------|
| Years in Operation:  | 23 Years                  |
| Pool Capacity:       | 99 swimmers               |
| Number of Employees: | 1 full time, 30 part-time |
| 2019 Visits:         | 21,248                    |
| 2019 Pool Users:     | 4,716 (individuals)       |
| 2019 Swim Lessons:   | 1,503                     |
| 2018-19 Swim Team:   | 74 team members           |

### Pool Staff

- Kathy Wells, Pool Manager
- Chelsea Biddick, Program Coordinator
- Thea Murray, Swim Team Head Coach
- Janet Chambers, Manager of Marketing & Development

Swim Team photos by A13 Studios  
(c) 2020 CACP October 2020



*Your community resource for aquatic exercise and fun.*



## Programs for Everyone

The Charlevoix Area Community Pool is a non-profit organization that has been providing aquatic fitness, education, water safety instruction and fun activities since 1997. There are no annual membership fees; patrons buy punch cards or pay on a per-use basis. Key programs include:

- **Aqua Exercise Classes** — Nearly 300 patrons attended multiple classes a week in 2019 accounting for 23% of our annual pool visits.
- **Specialized Swim Times** — Lap swimmers and patrons who visited during Independent Adult Fitness (IAF) periods accounted for 33% of pool usage.
- **Stingrays Swim Team** — This active group of 74 swimmers accounted for 10% of pool usage in 2019. The team draws students from Charlevoix, Boyne City, East Jordan, Petoskey and surrounding areas.
- **Swim Instruction and Water Safety** — Students from second through fifth grades attend swim lessons and water safety classes during the school year from ten different schools over a four-month period. A majority of the funding for these classes comes from grants and donations. Some of the school districts pay a subsidized rate of only \$3.50 per student. Swim School includes group or private swim lessons for more than 400 students aged toddler to adult.
- **Special Pool Usage** — We are happy to partner with Munson Healthcare Charlevoix to utilize the pool for rehabilitation. A poolside lift and ramp help patients access the pool and hot tub for strength training, balance and range of motion exercises. Swimmers with disabilities also use the pool during reserved times.

### Special Events Make Pool Time Fun!

Families, and especially children, enjoy our fun pool events like the Aqua Egg Hunt, Spooky Swim, and \$1 Wednesday night Open Swim with pool toys. The community gets involved in the Venetian Swim Meet and iTri, an event that helps children develop a range of fun athletic skills. The pool and meeting room are available for rent for private parties.

### Renovations Are Finished!

In 2019, we completed a major renovation of our facility funded by a \$419,000 capital campaign. Changes included renovating and enlarging the locker rooms, adding a meeting room, and expanding office space. Future plans include resurfacing the parking lot and repainting the pool's interior surface.



*The mission of the Charlevoix Area Community Pool is to provide a wide range of aquatic programs promoting health, fitness, recreation and water safety.*

*Water safety classes and swim lessons draw students from 10 schools.*



*Swim Team*



### No Membership Fee & Drop In Pricing

Everyone can enjoy the pool year-round with no yearly commitment. Pool visits run from \$1 for Open Swim Dollar Night, to \$7-\$8 for drop in aquatic classes. Pre-paid swipe cards reduce per visit costs. **Silver Sneaker** participants get free or reduced fees. Visit our website for details.

*Summer events include iTri, a mini-triathlon for children*