



Charlevoix Area Community POOL



2025 Annual Report

The Pool is a great place for swimmers of all ages and abilities! Through year-round programming geared toward all members of the community, we strive to be the region's best aquatic fitness and recreation resource.

The mission of the Charlevoix Area Community Pool is to provide a wide range of aquatic programs promoting health, fitness, recreation, and water safety.

We look forward to seeing you poolside!

www.charlevoixpool.org
(231) 547-0982
11905 US 31 North, Charlevoix, MI 49720
The Charlevoix Area Community Pool is a 501 (c)(3) non-profit organization.



Schedule, classes, & fees are listed on our website:



A Note from the President . . .

Looking back over 2025, we can be proud of the growth of our Stingrays swim team, our special swim events for families, our teamwork with local schools, and the fact that we have "waterproofed" hundreds of local children. What does that mean? Waterproofing? It means we teach 2nd-, 4th-, and 5th-grade boys and girls who come to us in yellow school buses how to swim.

Waterproofing might be the most important lesson our kids will learn in elementary school, because it can save their lives.

Because of the generosity of so many donors, we were able to achieve everything mentioned above, and also assisted with the fitness and rehabilitation for swimmers with disabilities who come to our pool. Those same donors have enabled us to leverage grants and scholarships for 30% of our swim team participants and our senior citizens, who appreciate our efforts to maintain affordable pricing.

We have good reason to be proud that we are giving back to our wonderful community that gives so much to us!

- Diane Herder
Charlevoix Area Community Pool President



Pool Staff:

- Kathy Klimas**
Pool Manager
- Chelsea Biddick**
Program Coordinator
- Megan Smithburg**
Head Swim Team Coach

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(231) 547-0982

Photo Credit: Jen Reynolds

2025 Event Recap

Throughout the year, the Pool hosts a variety of special themed events geared toward families, with the aim of bringing the community together for aquatic fun, a pizza meal, and surprises for kids! These special events fill up fast, but we hope you consider signing up for one or all of our annual events!

- Spooky Swim **October**
- Beach Bash **December**
- Lucky Day **March**
- Aqua Egg Hunt **April**

2025 Pool Facts

- Years in Operation: **28**
- Pool Capacity: **99 Swimmers**
- Pool Visits: **19,180**
- Pool Users: **3,190**
- Swim Lessons & Water Safety Classes: **1,764 Sessions;**
- 376 Children Served**
- Stingrays Swim Team: **38 Members**

A Stingrays Update

When the Charlevoix Stingrays' 2025-26 season concluded, we proudly celebrated growth in personal records, qualification for our league state meet, and improved relay finishes. But most importantly, we acknowledged a team culture rooted in leadership, commitment, and fun.

This recent season saw 38 registered competitive swimmers participate, ages 5 to 17, including first-time competitors and seasoned swimmers, demonstrating impressive depth across all levels.

The team earned 3rd place at Gaylord and 2nd at Rudyard, followed by a 3rd-place finish at the MTSL North Novice League Championship Meet in January. These accomplishments reflect the consistent hard work, discipline, and competitive drive that defined this successful season.

Seven swimmers qualified for the MTSL Championship State Meet at Saginaw Valley State University, signifying technical achievement and highlighting the dedication and perseverance of these athletes. Two Stingrays will move on to compete at the Michigan-USA Swimming Regional Qualification Meet in March.

This season's success is due in part to our strong team captains, who led by example in the water, maintained accountability at practice, supported younger swimmers, and consistently represented the Stingrays with integrity and sportsmanship, all of which strengthened team unity. Thanks to generous community support from anonymous donors, the Charlevoix Sports Boosters, individual donors, and a partnership with the Petoskey Snowmobile Club, the Stingrays were able to thrive through an expanding program.

Now, the Stingrays look ahead to the 2026-27 season with confidence. The strong foundation built this year—through hard work, leadership, commitment, and community support—positions the program for continued success.

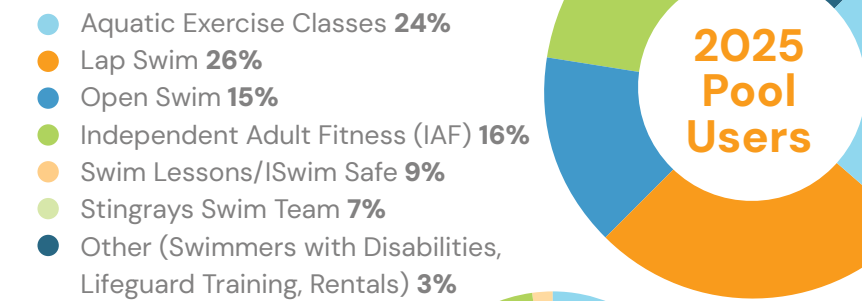
- Megan Smithburg
Head Swim Coach



Community Pool Usage

The CACP is a resource for all—locals and visitors alike with 3,190 patrons making 19,180 visits in 2025. All visits are pay-as-you-go, with prepaid punch cards and the CACP Annual Pass reducing costs.

Pool users, aside from those coming from Charlevoix, Charlevoix Township, and Hayes Township, came from 13 surrounding cities and townships in 2025.



Last year, the CACP's total revenue was **\$539,138**, with total expenses at **\$508,188**, leaving a surplus of **\$30,950**. The surplus will be used to keep program fees unchanged in 2026 and help fund programs and preventative maintenance projects.

Revenues decreased by **9.3%** primarily due to lower fundraising. Expenses increased by **1.8%** year-over-year, mainly due to higher program costs and higher utility rates. Capital Improvements expense was **\$55,023**, and included replacing the pool pump, UV water sanitation unit, and pool deck drinking fountain, and upgrading the IT (or network) infrastructure.



Fundraising Events

In February 2025, our annual winter fundraiser was held at the Argonne House in Charlevoix. Pool supporters were served delicious seafood appetizers and learned about pool programs with opportunities for attendees to share their experiences and ideas concerning pool operations. This event provided a 4X match from generous donors for each donation to the pool, totaling over \$30,000 for pool programs and facility needs.

Castle Farms was the site for the June summer fundraiser attended by over 100 pool supporters. Twilight Tunes Dueling Pianos provided amazing entertainment, while guests enjoyed hearty appetizers, refreshments, and desserts. An array of silent auction and raffle items were available for purchase. This event raised over \$16,000 for pool programs and operations.

Additional pool fundraising, including an annual appeal for donations, multiple grant-writing opportunities, and generous individual donations throughout the year, helped fund our annual budget.

Mark your calendar for our Summer Kick-off event at Castle Farms on June 17, and on Saturday, August 15, join us for the Lions Chicken Barbecue supporting our Stingrays Swim Team. Then, set sail with us October 3 - 15, 2027, and experience the Seine: Paris to Normandy. Information will be forthcoming. Call the Pool for details or check the Pool website.

Classes & Events at the Pool

The Aquatic Exercise (AquaEx) program remains one of our most popular offerings. Designed to be both welcoming and results-driven, these classes are notably more rigorous than traditional water aerobics programs, helping participants build strength, endurance, and balance in a supportive, low-impact environment. A highlight of the program is Twinges in the Hinges, a specialized class created for individuals living with arthritis and mobility challenges. This thoughtfully structured session provides gentle yet effective movement, helping participants reduce pain, improve flexibility, and maintain independence.

Just as important as the physical benefits is the strong social connection these programs foster—participants encourage one another, celebrate milestones together, and build meaningful friendships that extend beyond the pool deck. Together, these programs reflect our commitment to accessible, high-quality wellness opportunities that strengthen both body and community.

Thank you to all of our 2025 donors for their generous support of our programs and ongoing capital improvements.

Donations Received: \$38,579
Winter Fundraiser Revenue: \$30,000+
Summer Fundraiser Revenue: \$16,000+
Grants Revenue: \$54,300+

- Grants** Rotary Club of Charlevoix
Charlevoix County The Chicago Club
Community Foundation
Mason and Lynne Rosenthal Family Foundation
Northern Michigan Women's Club
Oleson Foundation
Petoskey-Harbor Springs Area Community Foundation
- Organization Donations** Charlevoix Kiwanis
Charlevoix Lions Club
Charlevoix Sports Boosters
DTE

Individual Donors

- | | | |
|-----------------------|-------------------|------------------------|
| Christine Abbey | Perry Hodgson | Rod Robertson |
| John Adams | Rich Hodgson | Joan Robinson |
| Kathy Applegate | Doug Hoek | Ed Russell |
| Rosemary Baese | Sharon Hoffman | Linda Scheffler |
| Laurie Bajos | Dee Horgan | Susan Schlaybaugh |
| Huntington Bank | Roz Huntley | Nancy Schleicher |
| Mary Blanch | Tom Jaenicke | Linda Schoof |
| Keith Braddock | Robert Joba | Judith Seibert |
| Patricia Brinker | Ann Kassen | Richard Seibert |
| Lorraine Burton | John Keyser | Dianna Shull |
| Carol Calcaterra | Kiwanis Club | Suzanne Shumway |
| Sally Campi | Carolyn Klender | Naomi Singer |
| Janet Chambers | John Kurtz | Barbara Smith |
| Julie Christy | Missy LaBelle | Dave Smith |
| Charlevoix Lions Club | Holly Lambert | Deborah Smith |
| Christine Cole | Frank Lamberti | Z. David Smith |
| Jon Cooksey | Chris Larsen | Pippa Spohr |
| Mike Costa | Kathleen Left | Ed Stokel |
| Katherine Crook | Kathryn Lenter | Babette Stolz |
| Joanne Curtis | Kathie Libert | Beth Strawbridge |
| Dean Davenport | Susan Long | John Sutton |
| Donna Diaz | Joyce Maager | Ellen Swengel |
| William Dietrich | Sue Mabee | Robert Tambellini |
| Mike Dow | Chuck Madenjian | Rebecca Tashjian |
| John Eckhold | Bob McClain | Cyndy Tonkavich |
| Lynn Evans | Mark McMurray | United States Treasury |
| Birute Fleck | Sonja Meehan | Lynn Vanetten |
| Larry Florip | Linda Moore | Marjorie Veiga |
| Arthur Chip Frenz | Glorita Musilek | Sarah Vistakos |
| Liz Galbraith | Jean Musilek | Betty Wadland |
| Barb Glueck | Paula Musilek | Howard Warner |
| Gretchen Grenell | Steve Nelle | Trust |
| Dwayne Griffin | Pamela Newcomb | United Way |
| D.B. Hales | Preston Parish | Linda Weston |
| Steve Hansen | Penny Parmelee | Julia White |
| Ruth Harris | Susan Parr | Larry Willis |
| Ruth Heeres | Mark Poulsen | Kris Wingenroth |
| Bruce Herbert | Gay Pung | Anna Young |
| Diane Herder | Pam Reyburn | Steve Zallman |
| Laurie Hodgson | Jennifer Reynolds | |

YOU CAN SUPPORT THE POOL BY:

1. Donations by Check or Credit Card
2. Planned Giving
3. Give Stock
4. Grant from a Donor Advised Fund
5. IRA Charitable Rollovers