

Charlevoix Area Community **POOL** **2024 Annual Report**

News From The Charlevoix Area Community Pool

Every year since 1998, Charlevoix Area Community Pool (CACP) has provided thousands of local children with swim lessons and water safety classes while also being a place for all patrons to engage in aquatic exercise and fun. The all-volunteer CACP Board of Directors strives to keep the Pool well-maintained, offer great programs to all, provide support for full- and part-time staff and keep expenses and patron fees as low as possible. Through the dedication of all involved, CACP experienced another successful year and happily shares its 2024 Annual Report.



The Stingrays' Return

Thanks to the support and guidance of dedicated Pool board members and volunteers and the addition of Head Coach Megan Smithburg, we successfully restarted the Stingrays Swim Team with 23 first-time and returning swimmers, ranging in age from 5 to 18.

"It is such an honor to work with the kids and build the Stingrays Swim Team," said Smithburg. "I am proud of their growth and the team's performance. I am so pleased with the number of swimmers this first year, and all the meets have provided a great experience, allowing us to travel and see other teams."

So far, during the 2024-25 season, the Stingrays have had four swimmers qualify for the MTSL State Championship—which takes place at Saginaw Valley State University—and at the conclusion of the academic year, swimmers will have completed in meets at Harbor Springs, Gaylord, Midland, Rudyard, and Standish. The Stingrays Swim Team is open to all area youth, and currently, swimmers come from Charlevoix and Boyne City.

The Stingrays Swim Team was first organized in early 2000, and now, 25 years later, it continues to promote aquatic abilities through a variety of swim strokes, including freestyle, backstroke, breaststroke, and butterfly. Participating swimmers have gone on to join collegiate swimming and rowing teams and are equipped to become lifeguards, aquatic facilities managers, and other aquatic personnel.

Thanks to the Pool and Swim Team instruction, area youth possess the skills to keep themselves and others safe when engaging with bodies of water and pools, which makes the restart of this program all the more valuable to the surrounding community.

"The Charlevoix Area Community Pool is a great facility, and Coach Megan is a fantastic instructor."

— Jessica, a Stingrays mom



A Note from the President

As we look ahead to opportunities in 2025 for our swimmers and staff, it is appropriate to look back with pride and appreciation for our accomplishments in 2024.

Our greatest accomplishment this past year was the restart of the Stingrays Swim Team. After years of searching, we brought Megan Smithburg, R.N., aboard as our Swim Coach. Our 23 new swimmers are excited, as are the adults who are funding and guiding this new competitive spirit.

Other year highlights were the special swim events for families, which include March's It's Your Lucky Day Party, April's Aqua Egg Hunt, October's Spooky Swim, and December's Beach Bash. Swim School lessons for local elementary students were also a priority, and we were delighted to have Coast Guard members volunteer to provide their expertise and help introduce water safety rules to students.



Opening the Pool this past year on weekends, especially on Sundays, has allowed more families to dive in, and we plan to continue to increase this new access to fun and fitness.

Our Board of Directors is committed to keeping our community pool open to as many citizens as possible as we leverage new grants and scholarships and work hard to maintain affordable pricing. It is our intention to "waterproof" our children and adults as we are surrounded by some of the most inviting fresh waters in the world.

- Diane Herder
Charlevoix Area Community
Pool President

Community Pool Usage

The CACP is a resource for all—locals and visitors alike with 3,414 patrons making 19,664 visits in 2024. All visits are pay-as-you-go, with prepaid punch cards and the CACP Annual Pass reducing costs.

Pool users, aside from those coming from Charlevoix, Charlevoix Township, and Hayes Township, came from 13 surrounding cities and townships in 2024.

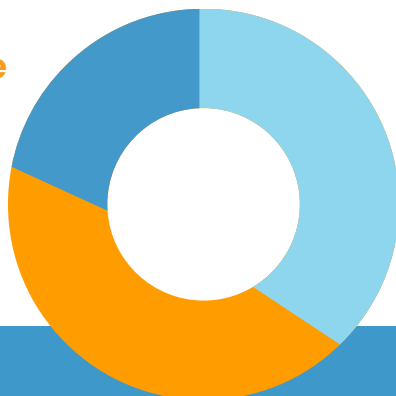
2024 Pool Users

- Aquatic Lap Swim 26%
- Open Swim 16%
- Independent Adult Fitness 15%
- Swim Lessons/ISwim Safe 9%
- Stingrays Swim Team 4%
- Other 3%



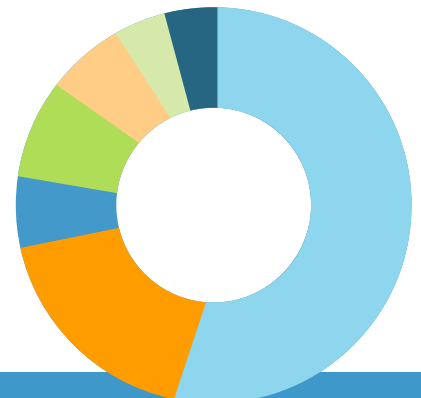
2024 Revenue

- Tax Millage
- Donations
- User Fees



2024 Expenses

- Wages & Taxes
- Outside Services
- Repairs & Maintenance
- Utilities
- General Operations
- Pool & Office Supplies
- Fundraising



Last year, the CACP's total revenue was \$555,479, with total expenses at \$499,338, leaving a surplus of \$56,141. The surplus will be used to fund normal working capital and long-term improvements and supplement the 2025 operating cost contingency, with any remainder being added to the Reserve Fund to help protect Pool operations from unexpected equipment failures or events.

Donations, grants, and fundraising accounted for 35% of our overall revenue, with the tax millage from the City of Charlevoix, Hayes Township, and Charlevoix Township at 43%. User fees were 22% of total revenue.

Expenses were up less than 2% year-over-year due primarily to higher labor costs, supplies, and proactive maintenance costs. Capital Improvements Expense was \$19,000.

Donations Received:

\$47,000

Winter Fundraiser Revenue:

\$30,000

Summer Fundraiser Revenue:

\$25,000

Grants Revenue:

\$27,000



All Donations Received from the following organizations: Charlevoix County Community Foundation, Petoskey/Harbor Springs Community Foundation, Great Lakes Energy/People Fund, Oleson's Foundation, Charlevoix Rotary, the Chicago Club, and Northern Michigan Women's Club

Fundraiser Events

In February, the Pool hosted its annual winter fundraising event at the Argonne House in Charlevoix with appetizers and entertainment enjoyed by 50 patrons.

The AquaRitaVille summer fundraising event on June 27 occurred at the Depot Historical Building and Gardens at Charlevoix's Depot Beach, marking CACP's 26th Anniversary. The annual event raised \$25,000 to support the Pool and its ever-growing programming. Attendees enjoyed a lively event with Caribbean music, appetizers, drinks, and an auction.

TWILIGHT TUNES  **Thursday, June 26**
DUELING PIANOS **2025**
CASTLE FARMS | CHARLEVOIX | 5 - 9PM
SUMMER FUNDRAISER

The Pool's 2025 summer fundraiser is set for Thursday, June 26, at Castle Farms in Charlevoix, with entertainment provided by the dueling piano duo Twilight Tunes. Tickets are \$75 (dinner & music) or \$100 (dinner, music & 3 raffle tickets), and reservations may be made by calling the Pool at (231) 547-0982 or visiting charlevoixpool.org. All funds raised through ticket sales, raffle tickets, and the silent auction will support the Pool's operations and year-round programming.

Community Pool Parties & Private Rentals

We love welcoming community members and families to the Pool for fun events corresponding to popular holidays. Last year, we hosted our spring Aqua Egg Hunt, It's Your Lucky Day St. Patrick's Day party, Spooky Swim in honor of Halloween, and Beach Bash in December, where we brought out pool toys and gave out kids' goodie bags. These parties are available for up limited to 50 to 70 participants for everyone's safety.

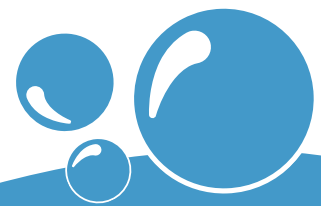
The Pool is also available for private rentals for birthday parties, trainings, company events, and recreation. Visit charlevoixpool.org for details, requirements, and rates.





Charlevoix Area Community Pool
11905 US 31 North
Charlevoix, MI 49720

RETURN SERVICE REQUESTED



Ways to Support the Pool

The Pool is a great place for swimmers of all ages and abilities! Through year-round programming geared toward all members of the community, we strive to be the region's best aquatic fitness and recreation resource.

The mission of the Charlevoix Area Community Pool is to provide a wide range of aquatic programs promoting health, fitness, recreation, and water safety. **We look forward to seeing you poolside!**

YOU can Support the Pool by:



1. Donations by Check or Credit Card

2. Planned Giving

3. Give Stock



4. Grant from a Donor Advised Fund

5. IRA Charitable Rollovers

2024 Pool Facts

Years in Operation:	27 Years
Pool Capacity:	99 Swimmers
Pool Visits:	19,664
Pool Users:	3,414
Swim Lessons & Safety Classes:	1,789 Sessions 402 Students
Stingrays Team:	23 Members

Pool Staff:

Kathy Klimas: Pool Manager

Chelsea Biddick: Program Coordinator

Scan to visit
our website:



Schedule, classes & fees are
listed on our website.

Photo Credit: Jenn Reynolds

www.CharlevoixPool.org | 231.547.0982 | 11905 US 31 North, Chalevoix, MI 49720

The Charlevoix Area Community Pool is a 501 (c)(3) non-profit organization.